



MEGAN JOY BLACKADAR

SKILLED

Design

Advertising
Branding
Corporate Identity
Typography
Layout
Composition
Print Production
Color Theory

Computer

Apple + Windows OS
Adobe Suite
QuarkXPress + Corel
Wordpress

Administrative

Record/File Management
Reporting
Customer Service
Relationship Building
Organization
Multitasking

EDUCATED

Moore College of Art & Design

BFA in Illustration
2008 Graduate // Philadelphia PA

AWARDED

Moore College of Art & Design Scholarship
+ the Presidential Scholarship



Please contact for phone number
megan.blackadar@gmail.com

PORTFOLIO + LINKS



Bē in s6

EXPERIENCED

Baldwin School // Freelance Graphic Designer

8/2015 - 12/2015 // Bryn Mawr PA

- Designed permanent signage for newly constructed building

9/11 Tribute Center // Marketing Coordinator

11/2011 - 3/2015 // New York NY

- Rebranded organization, created branding style guide + maintained usage
- Created and handled all advertising + design materials + press media + photography + social media and organized/controlled resources for all
- Supervised interns and created/organized their work in design + marketing + social media + press
- Monitored marketing budget with advertising + signage expenses

The Neat Company // Technical Support Supervisor

12/2010 - 9/2011 // Philadelphia PA

- Supervised, built and trained teams in Philadelphia + India
- Created weekly and monthly metrics and reports
- Reorganized support system to drive more efficient workflow
- Delivered support services nationwide and throughout Canada

The Neat Company // Technical Support Representative

12/2007 - 9/2010 // Philadelphia PA

- Resolved installer + application + database malfunctions
- Assisted customers by email + chat + phone simultaneously
- Provided unlimited support for large customer base
- Supported and repaired six different scanner devices

iFractal // Graphic Designer

5/2005 - 12/2007 // Philadelphia PA

- Designed brochures + Logo + business cards + website graphics + advertisements + DVD cases + employee bonus packages + training kits
- Created materials for employee training strategies
- Prepared projects for print and worked with production to completion
- Organized all filing cabinets for client work and research